First and foremost, thank you to all young people that participated in the conference. Their passion and commitment for social change and their willingness to discuss different issues and work together made this project possible. This conference was achieved through the extensive contributions and expertise from the different organizations we met, including G-Lab of Thammasat University, Asian Leadership Academy, Sati, Little Builders and the CSR Department of Loxley Ltd.

Thank you to all staff and volunteers for all of your extensive contributions and commitment.

The JUMP! Leadership Conferences are part of a 12-month programme, delivered with the assistance and funded through a grant from the Business for Better Society.
The JUMP! Foundation is a social enterprise that uses practical and holistic techniques to teach leadership and changemaking skills, in addition to advocating for community growth and global citizenship.

The success of our partnership with Global Potential in organizing Youth Leadership Conferences in communities throughout Haiti, Nicaragua, the Dominican Republic, and the United States, with about 3000 total participants since 2009 has inspired us to organize a global youth development initiative called the JUMP! Leadership Conference – a series of conferences that equip youth to change the realities of their own communities.

What makes JUMP! Leadership Conference unique and meaningful is that it combines design thinking, open-space technology and rights-based approach by creating the infrastructure to cultivate and support young change-makers from underserved areas in their journey to tackle the toughest challenges in their personal lives and communities. JUMP channels these efforts by facilitating knowledge-sharing through Open Space conference model and catalyzing youth innovation for social entrepreneurship and sustainable development by providing access to mentors and capital they need to start their venture.

This was the first time that JUMP! organized the youth leadership conference in Bangkok, Thailand. It is called ข้าวหน้า, which means to ‘move forward.’ It was a two day conference and was facilitated by our partners G-Lab of the Thammasat University and the Asian Leadership Academy (ALA). This conference brought together local Thai youth and gave them a chance to build confidence, connect, empower and tackle today’s most compelling issues in Thailand, such as drought, teen pregnancy, plastic pollution and education.
Design thinking is a human-centered approach to innovation that draws from the designer’s toolkit to integrate the needs of people, the possibilities of technology, and the requirements for business success.

“The methodology commonly referred to as design thinking is a proven and repeatable problem-solving protocol that any business or profession can employ to achieve extraordinary results.”
The J!LC Bangkok had 40 applications before the conference. On the days of the conference we had 15 young and passionate participants. All of them were local Thais and a majority of them were from universities around Thailand (as represented below). The participants has shown a great commitment and the drive to make social change.

During the conference lots of connections were made between participants, facilitators and social entrepreneur guest speakers. As the organizers, we believe it was an excellent opportunity to test current models and finetune them for future projects. Even if we had a small number of participants, it was a successful pilot project and it is the first step to bring out more future changemakers through our conferences.

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G-Lab, in association with the School of Global Studies (SGS) Thammasat University, was founded to help social entrepreneurs turn their ideas into reality and sustain their social enterprises. Their mission is to partner with social entrepreneurs and key supporting players to build the capacity of social enterprises and co-create social innovation. They also provide workshops suitable for social enterprises and high impact (social purpose) organizations at various stages, ranging from incubation to scaling and growing stage.

Asian Leadership Academy ("ALA") seeks to groom young leaders. In doing so, they develop learning communities for students, teachers, and parents outside the traditional classrooms to innovate, learn and grow. ALA is an initiative by a group of Stanford of Graduate School of Business ("Stanford GSB") alumni. They formed up a team and received support from the Stanford GSB’s Center for Social Innovation to develop curriculum concepts and working plans over the summer of 2012. To date, they have recruited team members and secured partnerships with local organizations who share their vision. ALA believes education should be a "journey", not a "race".
GUEST SPEAKERS

Sakson, Sati & Broccoli Revolution
Sati is a not-for-profit organization focuses on improving health care and education in underserved areas of Thailand and beyond. More than just a place to eat, the vegetarian restaurant Broccoli Revolution is a social space for like-minded people and it also funds Sati projects. http://sati.or.th

Yongyuth, Little Builders
Little Builders is a group of young people who care about education and inequality problems. We were originally a volunteer group working with a foster home to provide experiential learning to underprivileged students. http://www.wearelittlebuilders.com/

Anukool, Folkrice
Folkrice is an agricultural e-commerce public trade platform that connects farmers and their customers together to serve best quality agricultural products at the lowest price possible. http://www.folkrice.com/

Chairit, FarmSook Ice Cream
FarmSook Ice Cream provides opportunities to marginalized populations by providing them with professional ice cream making skills. Providing people with this occupation helps them to sustain their families and gives them a stable source of income. https://www.facebook.com/farmsookicecream
SOCIAL IMPACT PROJECTS

There were four projects presented at the conference on the following topics - teen pregnancy, recycling plastic bottles, creating an ideal classroom environment and water usage. Teams 2 and 4 each won the Youth Project Grant of 10,000 THB to implement their projects. Currently, they are refining their ideas to submit an official proposal to receive the funds, whereas JUMP! is preparing to match them with mentors.

1. Water Usage Management
Given the drought in Thailand, this project aims to reduce and reuse daily water usage. It targets to educate the general public about water usage in all forms; showering, flushing toilet, doing laundry, etc. With this information, it will then provide education on how to reduce the usage through both offline and online (mobile application, video clips) methods.

2. Recycling Plastic Bottles
This team created a campaign based on the problem of the improper separation of trash. They plan to create campaigns, videos, stickers, messages (both online and offline) to educate the public on the right way to recycle plastic bottles. They believe that if plastic bottles are correctly disposed of, there can be a world with no garbage. During the conference, the team created a sample advocacy video.

3. Reinventing the classroom
This group sees the importance of creating a classroom environment that is better fitting for both students and teachers. They aim to do this through virtual reality glasses that allow for imagination and exploration of the different available options. Through a method of data collection, prototyping, implementing and evaluating, they plan to constantly improve their systems and creations.

4. Teen Pregnancy
This group presented an infographic that is meant to provide easy-to-read and widely accessible information on teen pregnancy. The infographic presents local and international facts and statistics on teen pregnancy, along with information on prevention, effects and a hotline/safe space number that people can contact for advice and questions. The plan is to distribute these infographics at schools for the target group of middle and high school students.
At the end of the conference, we asked participants to write what they liked and learned throughout the conference and what they suggest for future conferences:

**What I Liked...**

*Great Venue*

*Fun*

*Really Brainstorming*

*Exciting*

*Relaxing*

*Social Entrepreneurs*

*Afternoon Activities*

*Sessions*

*Recommendation*

**What I Learned...**

*Design Thinking*

*Project Planning*

*Communication Skills*

*Global/Local Issues*

*Community Awareness*

*Community Action*

*Community Leadership*

**What I Recommend...**

*Follow-up discussions*

*Relaxing venue*

*Speakers*

*Easy access*

*Management*

*Topics*

*Location*

*Follow-up events*

*Location*

*Implementation*

**Evaluation Process and Results**

We conducted pre and post event surveys among participants on what were their expectations and how they rate their skills and knowledge in different topics.

From the results, we can see that 50% of participants* expressed that they learned more about Community Leadership, Communication Skills, Project Planning and Design Thinking. Furthermore, the most significant change can be seen in the learning about **Design Thinking** and **Project Planning**.

*Number of responses to the pre and post event surveys is different: 18 responses to the pre-event survey and 7 responses to the post-conference survey.*
After the conference participants felt more confident in their knowledge in Design Thinking, Social Entrepreneurship, their communication skills and their awareness about interest, passion and human rights has increased.

**BEFORE**

- I am confident.
- I contribute to my local community outside of school.
- I have strong communication skills.
- I know what my passions are and what motivates me.
- I know what I am interested in.
- I know my human rights.
- I understand what social entrepreneurship is.
- I understand what design thinking is.

**AFTER**

- I am confident.
- I contribute to my local community outside of school.
- I have strong communication skills.
- I know what my passions are and what motivates me.
- I know what I am interested in.
- I know my human rights.
- I understand what social entrepreneurship is.
- I understand what design thinking is.

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**Key Recommendations**

From what we have received from participants and facilitators, following recommendations are proposed for the next conferences:

**Content**

- More energizers and games
- More opportunities for participants to speak and facilitate discussions themselves
- More hands-on tools for advocacy campaign, since most of the projects are about raising awareness and incluencing the public.

**Logistics**

- Select locations closer to public transportation and main roads, if transportation is not provided.
- More break time during program for participants to reflect and relax
“The project proposal/pitching got me to think of the whole picture of what I am doing and how to get attention from audience and judges by convincing that this project would work.”

“If there is a passion in something, like the guest speaker Bom, then making ice-cream is no longer a pain, and he was able to push it further by making it as a social enterprise by having kids involved.”

“For me, the most important problem in society is resilience; the capability of individuals and systems to transform when conditions require it. I believe doing it collectively in an interactive way that benefits all would be the most motivating and powerful way to change.”

“One of my highlights for the conference was the participants/friends I made as everyone had the desire to change something.”

“All of the speakers that came are involved in developing society and had the mindset to make change. I like that they have these thoughts and are actually doing something themselves.”
JUMP! Foundation

The JUMP! Foundation is an experiential education provider that was established in 2006 in response to what its founding members saw as a need in youth education for programs that address issues of leadership and global citizenship. In an increasingly “flatter” and more globalized world, the founders believed it was important to create a platform to facilitate awareness among youth not only of their own communities, but also awareness of the different communities around the world.