

JUMP!
DEVELOPMENT



JUMP! Leadership Conference Report

Nairobi, Kenya
17-18 June 2016

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ACKNOWLEDGEMENTS

First and foremost, thank you to all young people that participated in the conference. Their passion and commitment for social change and their willingness to discuss different issues and work together made this project possible. This conference was achieved through the extensive contributions and expertise from the members and volunteers of Paamoja Initiative.

Thank you to all staff and volunteers for all of your extensive contributions and commitment.

The JUMP! Leadership Conferences are part of a 12-month programme, delivered with the assistance and funded through a grant from the Business for Better Society.

SUMMARY

A series of pre-conference workshops that took us to 6 Nairobi slums - Kariobangi, Githurai, Dagoretti, Kibera, Mukuru and Mathare, which helped us to introduce the concept of social entrepreneurship and prepare the participants as individuals for the conference.

In the morning of the first day, the conference started off with energizing activities and with an inspiring speech from our keynote speaker Roshan Paul. The next sessions saw participants visit some of the most impactful community projects in Mathare. Those eight organizations are tackling different challenges ranging from health, education, youth empowerment, and hygiene amongst others. This was a chance for our participants to learn why these organizations exist, how they operate and the biggest challenges they face as agents of change. In the afternoon of Day One, participants engaged in activities that were more focused on discovering who are the community members and teambuilding. Afterwards, they identified common challenges and formed groups to brainstorm and develop solutions to those by using problem analysis and project development tools.

On the second day, the participants had the option to stay with their groups or join a different group that was working on a community impact idea that were close to their hearts. This process was achieved through the open space conference methodology – introduced on the first day - that gives participants freedom to come up with ideas, shape them as well as join other teams if need be. Participants also had the option to choose different open-space sessions hosted and facilitated by our panelists: art of pitching, sales and marketing, youth advocacy and fundraising. These workshops equipped the participants with practical skills and tools that help them carry on their projects even after the conference.

At the end of Day Two, the groups finally had a chance to present their ideas to the panel of judges made up of experienced social entrepreneurs. Out of the six ideas that emerged during the conference, both the participants and judges selected two ideas as the most viable projects. Community Bridge was the overall winner, as Positive Ghetto came second.

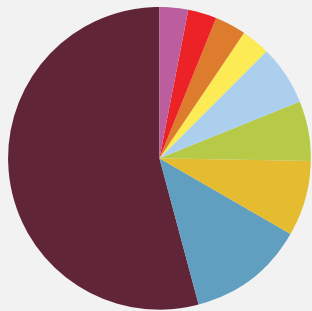


PROGRAM

DAY I	
Time	Activity
07:30 - 07:50	Registration + Breakfast
08:00 - 08:45	Introduction to RUKA!
08:45 - 09:00	Keynote Speech
09:00 - 09:30	Break/Transition
09:30 - 11:30	Site Visits
11:30 - 12:00	Presentation on Site Visits
12:00 - 13:00	Lunch
13:00 - 13:45	Community Discovery
13:50 - 16:00	Brainstorming
16:00 - 16:30	Closing & Reflections
DAY II	
Time	Activity
09:00 - 09:30	Recap + Introduction to Day II
09:40 - 11:00	Pitching Practice
11:00 - 11:10	Break/Transition
11:10 - 13:00	Open Space: Group work
13:00 - 13:45	Lunch
14:00 - 14:40	Open Space: Workshops by Panelists
14:45 - 15:00	Open Space: Final Group work
15:00 - 16:15	Team Presentations
16:20 - 17:00	Voting and Award Ceremony
17:10 - 17:40	Closing & Reflections

PARTICIPANTS

The participants of the RUKA! Conference were young people from the different slum areas of Nairobi. Throughout the conference days, we had over 60 participants, excluding youth volunteers who helped with logistics and video-shooting.



Participants from **16 different zones** were present during the conference

- | | | |
|--|--|---|
| Mathare | Kibera | Langata |
| Other | Dagoretti | Huruma |
| Kariobangi | Umoja | Dandora |



Gender
34% female
66% male



FACILITATORS

Organizer - Paamoja Initiative
Co-organzer - JUMP! Foundation

RUKA! is organized by PaaMoja Initiative: a community-based non-profit organization that empowers individuals from the Mathare Valley, the second largest slum in Kenya. Around 500,000 inhabitants cram into tiny shacks in Mathare, a hilly area that is less than one square mile. PaaMoja equips Mathare’s residents with life skills, resources, and most importantly, the opportunity to design and execute programs to give back to their community. They believe that every individual can be a leader, and that in the process of becoming a leader, one must follow and learn – hence their mantra – Follow. Learn. Lead.

SITE VISITS



Slum TV Kenya

is a grassroots media collective providing a means of expression to informal settlement communities in Kenya by providing the pertinent tools for this.



Mwelu Foundation

is a youth group based in the Mathare Valley slum, which uses photography and film production to document our lives and communicate it to the wider world.



Maji Mazuri

helps people escape from the bondage of poverty, ignorance and myth and become fully developed individuals by providing support needed for the children, youth and families in Nairobi's slums.



Mathare Environmental Conservation Youth Group

is a community based self help group based in Mathare. It works on garbage collection and recycling, education opportunities for young children, bead work and small movie shows.



Canada Mathare Education Trust

provides scholarships to students from the Mathare Valley slum in Nairobi, Kenya.



Humanity First Organisation

believes it can enact a Ripple Effect of Change by assisting the underprivileged in our communities in Kenya.



Mathare Youth Sports Association (MYSA)

is a community development organization that uses sports to engender broad socio-economic development, while also effecting positive social change.



Shining Hope for Communities (SHOFO)

combats poverty and gender inequality by linking free schools for girls to social services for the whole community.

GUEST SPEAKERS



Roshan Paul – Key Note Speaker

Roshan has spent his life questioning the status quo, and has built a career around connecting global citizens to solve social problems across boundaries. He co-founded the Amani Institute, a new model of higher education that develops talent to solve 21st-century problems, with these values in mind. The seeds of Amani were cultivated while Roshan worked at Ashoka.



Titus Kuria

Titus, popularly known as Tito, is the founder of Paamoja Initiative and one of the founding leaders of Canada Mathare Education Trust – a charitable organization whose mission is to advance education in Kenya by providing scholarships to students from Mathare Slums, Nairobi; and to raise awareness in Canada about education and poverty in urban Kenya.



Lewis McGregor

Lewis worked with businesses in Kenya intermittently for two years before co-founding swivelBOX. He has worked as an Environmental and Innovation Consultant, where he has gained a strong knowledge of the power of branding. Lewis has a BSc in Product Design and Technology, from which he draws design thinking principles to apply to swivelBOX workshops, and he is a GradIED member.



Jabari Smith

With a personal mantra of striving to uplift and inspire lives across the GLOBE, Jabari Smith is certainly a man on a great mission. As an elementary & middle school student at St. Peter Claver and St. Rita he was regularly cast as the lead speaker role in school plays, however it wasn't until seventh grade that the former "Mr. St. Rita" uncovered his innate passion for public speaking.



Natalie Lukkenaer

The concept for Sauti Academy, East Africa's first official Artist Development program was born when she traveled to Kenya to share her knowledge with Kenyan singers and rappers. Nine years later, Sauti Academy is part of record label Kenya Africa where Natalie has been the Executive Director for five years.

SOCIAL IMPACT PROJECTS

Naleta Change

Challenge: human waste disposal

Construction of toilets which will operate for 24 hours and cheaper than other toilets. Water, condoms, dispensers, bathrooms and pad bins are some of the facilities to be offered.

Okao Maisha

Challenge: insufficient blood in blood banks

Raise awareness of shortage in blood banks through social media targeting universities within Nairobi. The use of mobile clinics will ensure continuous collection of blood, that is handed to blood banks.

Inanihusu Initiative

Challenge: adults lacking financial literacy skills

Offer mentorship financial skills programs to adults aged between 18 - 25 years. Supply seed funding at an interest rate of 10% as a sustainable way of earning money.

Elimu Nzito

Challenge: poor education system

Targeting children between class 6 - 8 who cannot read and write, where the right education empowerment is given, nurturing talents, starting book clubs.



Positive Ghetto Mentality - Runner Up

Challenge: police misconduct

The police have been purported to kill innocent citizens, making society to mistrust and have a negative attitude towards law enforcers. Creation of awareness to the youth and police to enable a conducive environment for both to co-exist together. Eventually leading to improved performance by the police and increased confidence in the youth.



Community Bridge - Winner

Challenge: youths with social enterprise ideas lacking implementation

Set up an Innovation hub in the slums where Youths can be linked with funding, and capacity building.

Capital shall be raised through community walks, rent space, charge for computer usage and start a hotel.

EVALUATION

At the end of the conference, we asked participants to write what they liked and learned throughout the conference and what they suggest for future conferences:

What I Liked...



What I Learned...

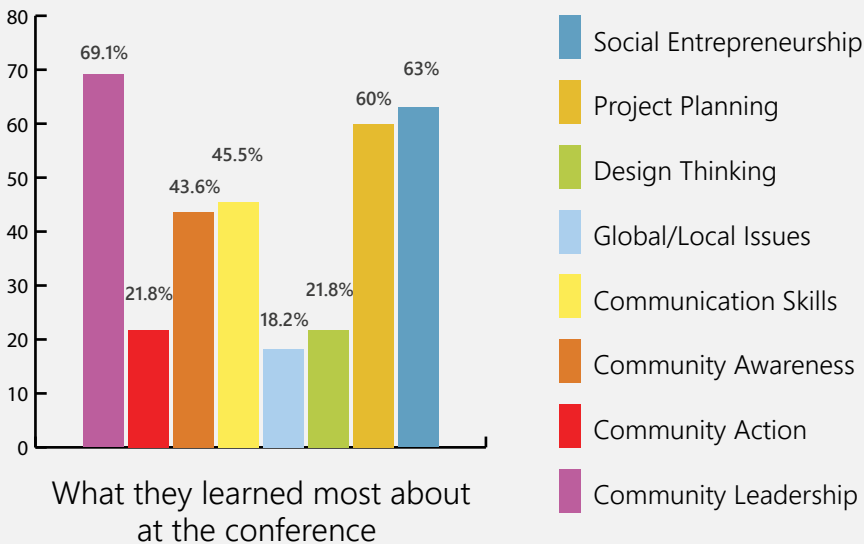


What I Recommend...



Evaluation Process and Results

We conducted a post event survey among 55 participants on what were their learnings and how they rate their skills and knowledge in different topics.

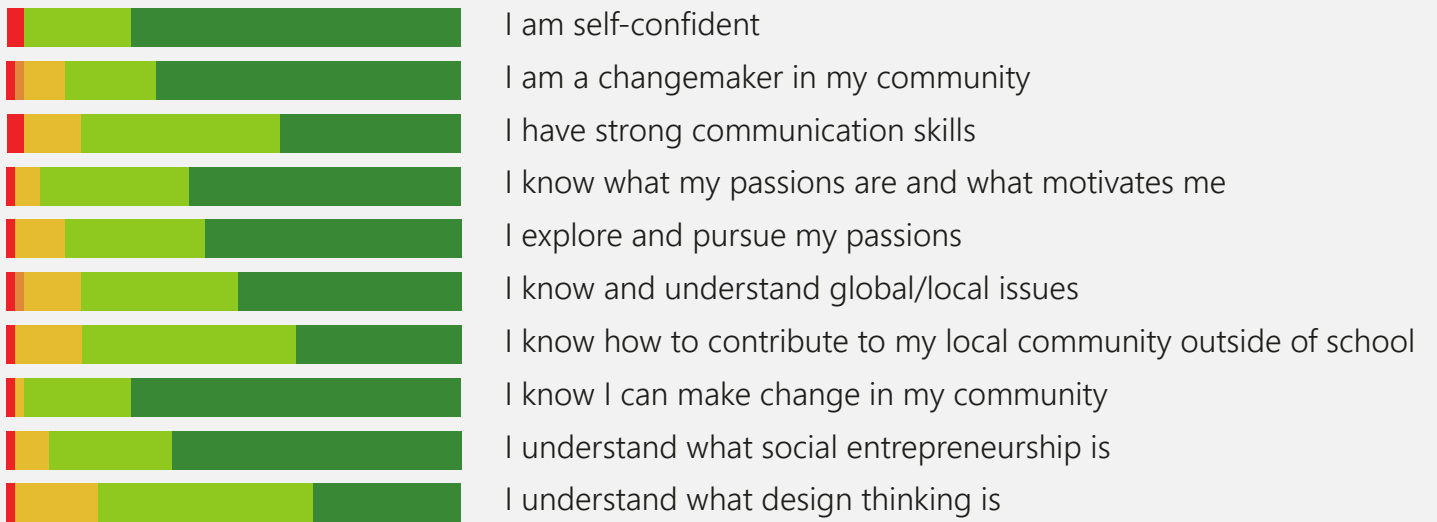


Highlights

From the results, we can see that almost 50% of participants expressed that they learned more about Community Awareness and Communication Skills. Furthermore, the most significant change can be seen in the learning about **Community Leadership**, **Social Entrepreneurship** and **Project Planning**.

EVALUATION

After the conference participants felt more confident in their knowledge in Social Entrepreneurship, awareness about their communities and ways to contribute.



■ Strongly agree
 ■ Agree
 ■ Neutral
 ■ Disagree
 ■ Strongly disagree



TESTIMONIALS



"These sessions were very interactive and [the conference] was centered more on us, the participants, to give solutions to problems we face as a community."

"I have been able to understand what it is to advocate not only for myself, but for my community. I just have to present the evidence."



"When we are put together as a different people from different regions there was a lot of diversity in terms of participants, and we got to learn a lot from each other ... I think I can give a lot more time to ensure that I impact my community. I am hoping even next year as they are organizing the next conference we will come in so that we can begin to talk about the success stories that came out of this conference, because I am certain that there will be many."



"I learned one important quote, 'If you want to go fast, you have to go alone. If you want to go far, you have go together.' Teamwork really matters. And the communities should stick together to work towards a better future. My general experience here was -- it was educational and enthusiastic."



"It was a life changing moment. That is what RUKA! really means."



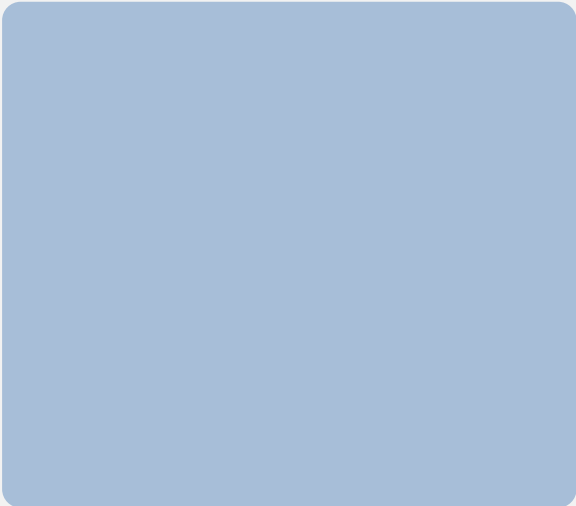
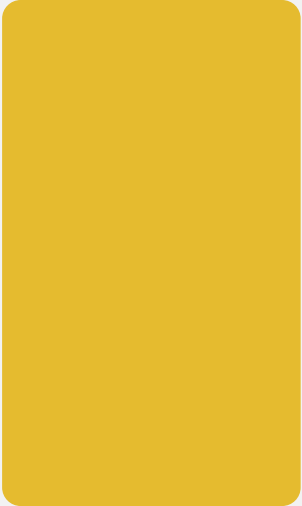
INSPIRE youth through experiential education

EMPOWER youth to be passionate community leaders

ENGAGE youth in personal, community, and global development projects

JUMP! Foundation

The JUMP! Foundation is an experiential education provider that was established in 2006 in response to what its founding members saw as a need in youth education for programs that address issues of leadership and global citizenship. In an increasingly “flatter” and more globalized world, the founders believed it was important to create a platform to facilitate awareness among youth not only of their own communities, but also awareness of the different communities around the world.



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