VISION
The JUMP! Foundation is a non-profit social enterprise that uses experiential education to advance a world in which individuals, community leaders, and global citizens realize their passions and potential.

MISSION
INSPIRE youth through experiential education; EMPOWER youth to be passionate community leaders; ENGAGE youth in personal, community, and global development projects.
Letter From JUMP!

2012 was a remarkable year of change and growth for the JUMP! Foundation. Whether it was conducting new programs with new schools, expanding relationships with long-time partners, or expanding the JUMP! staff, this past year we had the chance to inspire, empower, and engage more people than ever.

Simply glancing through this Annual Report and comparing it to 2011, the most noticeable change is in Where We’ve JUMPed. Firstly, we needed a bigger map to show new programs in the USA, Kenya, Oman and other locales where we extended our reach to locations no JUMPer has JUMPed before. Secondly, we needed to find a new way to show the types of programs we ran as we have provided a broader, more comprehensive set of programs to our partners, particularly in China and Southeast Asia.

Still, looking at where we’ve JUMPed and how many programs we’ve run tells only a part of the story. Starting in mid-2012, we embarked on a major reorganization of the JUMP! staff, providing greater ability to improve and enhance our programs. For some, such as the APSA Scholars programs or the Young Presidents’ Organization annual meeting, this allowed us to improve the participant experience. For others, the reorganization created new possibilities for collaboration on a wide range of programs.

We are thrilled at the success JUMP! enjoyed in 2012, but even more excited about the opportunities that the coming years hold. As JUMP! continues to deliver quality experiential education programs, we look to our partners, students, and staff to take part in redefining education. The JUMP! experience is all about people, and we couldn’t be happier that JUMP! continues to grow as a passionate community of people who are moving toward a world where we all realize our potential.

Light and laughter,
The JUMP! Team
“I am extremely reserved and this was an excellent program that helped me to engage with others and build confidence around other people.”
- Grade 12, JUMP! Participant
Looking Back at 2012

February: JUMP! emerged from February running a Leadership Program at the Australian International School in Singapore and closed the month with an Educator training at Concordia International School Shanghai.

March: The pace picked up in February introducing JUMP! to Beijing City International School, Shanghai American School, and the American Community School of Abu Dhabi.

April: JUMP! rang in the New Year conducting programs on-site with Concordia International School Shanghai.

May: May had us JUMPing inside and out: several personnel additions combined with leadership programs with Western Academy of Beijing, Beijing BISS, and SAS Pudong and Puxi.

June: In June, JUMP! partnered with the International School of Beijing for an epic 3-day trek across unrestored portions of the Great Wall.

July: July was BUSY as JUMP! partnered with the Americans Promoting Study Abroad (APSA) organization for a 4th time to host 32 deserving American high school students in Beijing for a language and cultural experience.

August: In August, JUMP! started saying goodbye to the APSA scholars while holding a weeklong program through One World Now in Beijing. We ended the month with a WAB leadership retreat.

September: September was so packed, it couldn’t even fit into one text box. JUMP! also ran a Community Enrichment program with the Tashkent International School in Uzbekistan.

October: In October, JUMP! and the Chinese International School of Hong Kong partnered for a weeklong experience in Hangzhou.

November: JUMPing back to the Middle East in November, we ran several programs with middle and high school students at the American Community School of Abu Dhabi.

December: September was JUMP's busiest month to date with 12 programs run in total. JUMP! partnered with Concordia International School Shanghai for two Experiences to the wilds of Beijing and Chengdu.

Other members of the JUMP! team were partnering with students from the Young Presidents’ Organization for a program in Washington D.C.

Looking Back at 2012
Where We JUMP!ed in 2012

**J!Schools Highlights:**
- UWCSEA - Educator Training for 100 educators
- UWCSEA - Dover - Grade 7 Community Day - 260 students
- SAS Pudong - Community Day - 450 students
- Facilitated GIN Conferences in Abu Dhabi and Singapore
- Facilitated and presented at Round Square Conferences in Australia and South Africa
- Tashkent International School - Community Enrichment week with educators and students from all school levels

**J!Experiences Highlights:**
- 40-day APSA (Americans Promoting Study Abroad) summer program for 6 American high school students in Beijing
- 2 CISS Interim programs: Sichuan and Beijing Action & Service
- ISBeijing China Link - 4 days of hiking/backpacking
- YPO Summer Family Board Meeting in Washington, D.C.
- One World Now Beijing Program
- Discover Chiang Mai Program with CMRCA
Accomplishments and Key Numbers

New Partnerships Established!
- New partnerships in Singapore
- Partnerships in UAE tripled!
- Expanded Experiences Partnership
- New partnerships in Hong Kong
- New partnerships in Bangkok
- Ran the first programs in Africa

Hired 6 new Operational Staff!

21 Summer Staff at JUMP!

More program reach than ever!

Key Numbers
- Number of Programs: 60
- Days of Programs: 182
- Number of participants: 5150

Youth: 4500
Educators: 650
“I learned a lot about the culture and the language of China, but what stuck out most in my mind was how much I learned about myself. I learned who I want to be, where I want to go, and that I want to live in China as an old man. I developed some skills in China that I think otherwise I would have had to learn much later in life. The program suddenly shoved China into my life and now I definitely want to keep it there.” - 2012 JUMP! APSA Scholar
JUMP! Development Projects aim to create opportunities for youth to remove the barriers in their way - to education, to awareness, to access, to communication, to engagement, to interaction, to understanding, to personal, community and global development.

How?

Through JUMP! Development Projects, we aim to provide youth from diverse communities and in diverse situations an opportunity to:

• Identify and address barriers they or their community are facing
• Learn about and connect with other communities of youth
• Develop the skills needed to tackle these barriers

We define youth as ages 12-25, in countries and communities where our partner schools and organizations have expertise, knowledge, and interest.

What is different about the JUMP! approach?

JUMP! Development creates long-term partnerships between international schools and local development projects in our J! Experience and J! School programs. We partner with youth development organizations that have extensive experience in under-resourced communities to design and implement participatory youth empowerment programs. JUMP! also partners with individuals, corporations or other organizations to run JUMP! programs specifically for underserved youth.

Who are JUMP!’s development partners?

JUMP! partners with organizations whose missions and values are in line with our own, who are locally focused, transparent, and sustainable. Our partners have proven track records of success and measurable impact.
“I can’t forget the conference en el Hatillo. It was so good and interesting. I met new people who were really kind... There were tons of people who were really active in the conference. I know for sure that the people that came to the conference came to change up their lives. Although their parents may not have the money to buy them riches, their intelligence will take them further in life.” - JUMP! & Global Potential Conference Participant
In the summer of 2012, Global Potential (GP) & JUMP! organized and held their largest and most successful youth conferences to date. GP is proud to bring together inspiring and motivated youth leaders from Paris, New York, Boston, Nicaragua, Haiti and the Dominican Republic (DR) in order to facilitate a powerful exchange of different ideas and cultures. These leaders, in turn, create inspired community togetherness—equipping youth from developing areas with the confidence, connections, and ideas to tackle the problems facing their communities, and oftentimes, the world at large. Haiti and Nicaragua are the 2 poorest countries in the Western Hemisphere, and the communities we work with in DR, settled by migrant workers of Haitian descent brought over in the 1930s-1960s to cut sugar cane, are also among the poorest in the Hemisphere.

GP & JUMP began the youth summer conference tradition in 2009 with just 57 youth participants. Four years later, the Conferences served over 400 youth from over 100 global communities—both urban neighborhoods and rural villages. The annual tradition has gained momentum through its strong reputation, and community members have spread the word in anticipation of annual repetition—thus allowing for a notable increase in attendees each summer in each country.

These conferences provide a platform for exciting and transformative participant-led discussion groups. The discussions this summer covered a wide variety of local and international issues which allowed the youth to engage with themselves and each other to troubleshoot the issues they are facing.

97% of the participants said they learned something that they never knew before as a result of the conference.

94% of the participants said they will be staying in touch with community members they met at the conference that they had previously had not known through email, letters or Facebook.

100% of the participants stated the GP experience made them realize that they can be part of the solution to many global issues.

100% of the participants feel comfortable working with people speaking different languages.
“This week showed me that people are a lot more similar than different. And no matter who the person is, if you take the time, you can be close to anyone. Stretch your boundaries! Step up and take control! Don’t let life run by you!”
- Grade 9, JUMP! Participant
Impact of JUMP!

As part of our evaluation JUMP! collects feedback from participants in post-program surveys. Shown are some of the key indicators we ask students to evaluate - how their JUMP! program impacted them and how they have changed through the experience.

“I feel I am a more capable leader than I was at the beginning of the program”

- 5% Disagree
- 36% Agree
- 60% Strongly Agree

“I can use what I have learned at JUMP! to foster effective communication when working in teams.”

- 40% Agree
- 60% Strongly Agree

“JUMP! increased my ability to speak about difficult ideas and questions in public.”

“JUMP! increased my ability to take on more leadership roles in my life.”

“I now feel that I am a part of the JUMP! community”

“I gained a deeper knowledge of my goals.”

Impact of JUMP!
As part of our evaluation JUMP! collects feedback from participants in post-program surveys. Shown are some of the key indicators we ask students to evaluate - how their JUMP! program impacted them and how they have changed through the experience.
"I have learned that a great leader stands up for higher rights and makes sacrifices for it."
- Grade 7, JUMP! Participant
# Financial Highlights of 2012

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<tr>
<th>Organizational Revenue:</th>
<th>Amt. in USD</th>
<th>% of Revenue</th>
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<tbody>
<tr>
<td>Program Fees*</td>
<td>284,570</td>
<td>98.86%</td>
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<tr>
<td>Donations</td>
<td>3,285</td>
<td>1.14%</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>287,855</strong></td>
<td><strong>100.00%</strong></td>
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<tr>
<th>Organizational Expenses:</th>
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<tr>
<td>Program Expenses</td>
<td>25.84%</td>
</tr>
<tr>
<td>Staff Salaries, Housing, Visas</td>
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<tr>
<td>Partnership Development</td>
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<tr>
<td>Telecommunication</td>
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<tr>
<td>Accounting Expenses</td>
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<tr>
<td>JUMP! Development Fund Project</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>100.00%</strong></td>
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<table>
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<tr>
<th>Net Surplus</th>
<th>Amt. in USD</th>
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<tr>
<td></td>
<td>29,355</td>
<td>10.20%</td>
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*Program fees does not include flights, accommodations and other expenses which were reimbursed by partner schools and organizations.*

*This is an **Internal Audit**, we are in the process of conducting an external Audit, which will published in December 2013.*
“Thank you for spending the weekend with us! I have learned things that I will never forget and use again and again and again in my life. I feel so much more confident leading a group because of the tools you have provided to me.” - Grade 11, JUMP! Participant
**JUMP! Supporters**

**In-kind Donations**

Beijing United Family Hospital - First Aid Kits and First Aid Training  
Beijing City International School - Workshop Space  
DLA Piper Beijing & Hong Kong - Legal Advisory  
New International School Thailand - Office Space  
Joanna Wong - Marketing, Social Media and Design  
The Gates Foundation - Retreat and Meeting Space
“The combination of such exquisite and overwhelming scenery, peaceful and arduous hikes, humorous and inspirational facilitators, and an amazing group of students brought a wonderful synergy to the experience that has truly been a highlight of this year. This trip not only challenged my physical strength, but also taught me more about myself, and allowed my friendships to grow with others. I will remember my time with JUMP! for years to come!”

Grade 12, JUMP! Participant
Looking Ahead to 2013

Program Development Goals

• Expansion of JUMP! Schools Programs
  i. 35-40 Programs in Spring 2013
  ii. 35-40 Programs in Fall 2013
• Deliver at least 8 J! Experience programs in 2013
• October 2013: “Young Social Entrepreneur” Experience
• Establish a Global Leadership Institute at a school (NIST)
• Embed a J! Director of Experiential Education into CIS Hangzhou

Partnership Development and Management Goals

• Define roles, titles, responsibilities – formalize structure
• 70% repeatable schedule (e.g. yearly programs like APSA)
• Bookkeeper on staff to manage invoicing
• Quarterly business/ financial reports
• 20% growth per year over next 5 years

Program Design Goals

• Develop a stand-alone, JUMP! designed Experience program
• Develop a world-class experiential education curriculum
• Develop a platform for more consistent engagement with program participants, pre-program and post-program

Organizational Development Goals

• Communications
  • Publish 4 Newsletters (1 each quarter)
  • Develop Jump merchandise
  • Launch Alumni Network and online platform
  • Host Professional Community Events each quarter

• Organizational Fundraising and JUMP! Development
  • JUMP!Start 1.0 Wall of Donors
  • JUMP!Start Corporate Donors
  • JUMP! Development Fund
    i. Identify objectives, vision, and structure of JUMP! Development
    ii. Organize and plan self-run development projects
    iii. J!Dev Project: South Africa, China, Central America, South East Asia

Operational Goals

• Staff Training and Development
  • Develop Facilitator Network to include 10-15 Senior JUMP! Facilitators
  • Staff training and onboarding for new staff
  • Professional Development Map-outs
  • Staff certification in First Responder, First Aid, and Project Management
  • Annual Staff Retreat

• Staffing
  • Experience Program Director, Program Manager
  • Schools Program Director, Sr. Program Manager, Program Manager
  • Partnership Development Manager
  • Office Manager

• Office/Hub Logistics
  • Registration in China
  • Registration in the regional hub
  • Establish J! International Headquarter Office
  • Set up regional hub
Thank You!

To our 2012 partner schools for supporting our JUMP! programs:


To our partner organizations for supporting JUMP!’s vision:

Global Potential, The Hutong, Global Issues Network, Americans Promoting Study Abroad (APSA), The Schoolhouse, d’Arcy Lunn & the Global Poverty Project, The Dandelion School, The Special Commune, Western Academy of Beijing Miao Liang Environmental Center, Chiang Mai Rock Climbing Adventures, RoundSquare, Educo Canada, Young Presidents’ Organization, One World Now, TEDxYouth, THOUGHTstream, Beijing United Family Hospital and Educo South Africa.

To our volunteer Board of Directors for their guidance:

Matthew Carberry, Peter Luk, Ari Lee, Frances Fremont-Smith, and Gervais Lavoie

For the support from our advisors:

Emily Roblin, Josh Morris, Mark Thirlwall, Frank Cohn, and John Gruetzner

To our wonderful Facilitator Council:

Adam King, Wiebke Nedel, Daniela Ruby Papi, Dave MacLeod, Ingrid Liepa Ange Gervan, Allison Baxter, Alyson Chun, Denali Barron, Adrienne Dalla Longa, James Haga, Stuart Clark, Steven Jenkins, Steph Chan, and Joshua Hannum

To all JUMP! Facilitators in 2012:

Jin Sha, Ann Salimbene, Leng Song, Angela Creery, Nine Singhara, Rebecca Belkin, Joey Andrews, James Fleming, Hannah Short, Drew Dockery, Mark Ong, Carly Dorfman, Samantha Fien-Helfman, Megan Preston, Denali Barron, Emily Roblin, Josh Morris, Katie Proudman, Frank Cohn, Titus Kuria and Claire Bennett

To those who volunteered or interned with JUMP! in 2012:

Mary Bechtol, Natasha Krell, Alice Xiang, Molly Sun, Kyle Cho, Kathy Park, Li Junchao, Zhao Ruoxi, Lou Guan Cang Hai, Zhou Qunrui, Chen Yuqi, Zhuang Fangjie, APSA Summer Language Mentors: Caroline Zhang, Hui-yun Yuan, Tim Zhou, Yuqi (Iris) Chen, Minxuan Cao, Fu Xiyu

And finally, to JUMP!’s operational staff in 2012:

Kris Ruiz, Daniel Kinzer, Alyson Chun, Jacqueline Aldrovandi, Justin Bedard, Aveleigh Gateman, Roohi Gupte, Liz Heller, Andrew Berry, Alexandra MacLeish, Austin Volz and James Fleming